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conference

**Developments
in Economics
Education
Conference
2007**

Delegate Pack

**The Møller Centre
University of Cambridge**



Developments in Economics Education Conference 2007

The Møller Centre looks forward to welcoming you to Cambridge for the Developments in Economics Education Conference 2007.

We want you to make the most of your stay in Cambridge by making your visit as comfortable, productive and enjoyable as possible.

To help you do that, you will find within this pack:

- ◆ Background on the Møller Centre
- ◆ The facilities on offer to you
- ◆ How to find us
- ◆ How to make the most of your stay in Cambridge

If you have any questions at all about the conference, please do not hesitate to contact:

Bhagesh Sachania on 00 44 (0) 117 9287071 or email him on b.m.sachania@bristol.ac.uk.

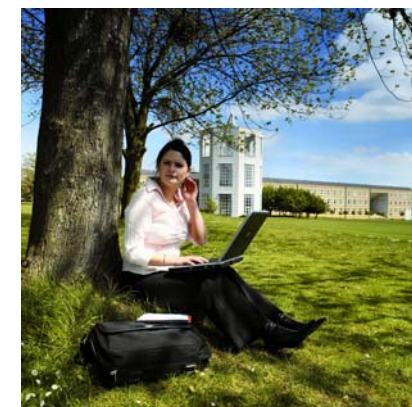
Vicky Mukhaydli on 00 44 (0) 117 9287195 or email her on vicky.mukhaydli@bris.ac.uk

Louise Case at The Møller Centre on 00 44 (0) 1223 465556 or email on louise.case@chu.cam.ac.uk

The Møller Centre

University of Cambridge, Churchill College
Storey's Way ♦ Cambridge ♦ CB3 0DE
00 44 (1)223 465555 ♦ sales.moller@chu.cam.ac.uk

The Møller Centre ...



... in the grounds of Churchill College, University of Cambridge ...



... and just 15 minutes' stroll from the centre of Cambridge

An introduction to the Møller Centre, University of Cambridge.

The Møller Centre is situated within 42 acres of parkland belonging to Churchill College. The college was established as the national and Commonwealth memorial to Sir Winston Churchill. Also in the grounds lie the Churchill Archives which houses over 500 collections of private papers covering the history of the Churchill era and after.

The Møller Centre itself was built as a result of a gift to Churchill College from the A.P. Møller and Chastine McKinney-Møller Foundation.

British traditions in a modern environment.

Although a contemporary building able to offer the latest in meetings and learning technology, the Møller Centre carries on the learning and education traditions of one of the oldest Universities in the world and has become a landmark in its own right within this historic city.

The Møller Centre's stunning architecture is the work of Danish architect Henning Larsen, who created a building to represent the highest standards of contemporary thinking and an atmosphere conducive to learning. As a result, the building exudes typical Scandinavian design with uncluttered layouts complemented by exemplary use of natural light.

The Møller Centre ...



... with its stunning architecture...



... makes it a local landmark

Facilities at the Møller Centre

In addition to its state-of-the-art meeting and training rooms, the Møller Centre offers a wide range of additional learning, social and sporting facilities.

Productivity

- ◆ Bedrooms with oversized desks for ease of working
- ◆ Complimentary Wi-Fi broadband access throughout the centre
- ◆ Free use of PCs and internet access in public areas
- ◆ Management resource lounge
- ◆ Informal meeting and social areas

Relaxing

- ◆ Scandinavian designed, en-suite bedrooms
- ◆ Hairdryers, mini bars, fridges and multi channel Freeview TV in all bedrooms
- ◆ Tower Lounge Bar serving wide range of alcoholic and non-alcoholic drinks
- ◆ Complimentary coffee, tea and other refreshments
- ◆ Sky TV in bar

Sporting

Onsite:

Gym ◆ Tennis ◆ Squash ◆ Jogging trails ◆ Football ◆ Rounders ◆ Board games

Nearby:

Golf ◆ Horseracing ◆ Swimming pool ◆ Health spa ◆ Bowling ◆ Sailing ◆ Skating ◆
Cycling ◆ Ballooning ◆ Paintballing ◆ Go-carting

The Møller Centre ...



... has a wide range of onsite



... and offsite facilities

How to find us: By road

The Møller Centre is very conveniently located to the M11 and A14, providing easy access from the south, south east, London, Midlands and northern England.

From M11 (north):

- ◆ Exit Junction 13. Turn right into Madingley Road.
- ◆ Follow the road towards the city centre.
- ◆ Pass the Cavendish Laboratory on the right.
- ◆ Take the next left turning into Storey's Way. (Churchill College, is on the left hand corner of the site)
- ◆ Drive past the front of the College.
- ◆ Take the first turning on the left into: 'Churchill Road, Private Road'. See 'On reaching Churchill University' College below.

From M11 (south):

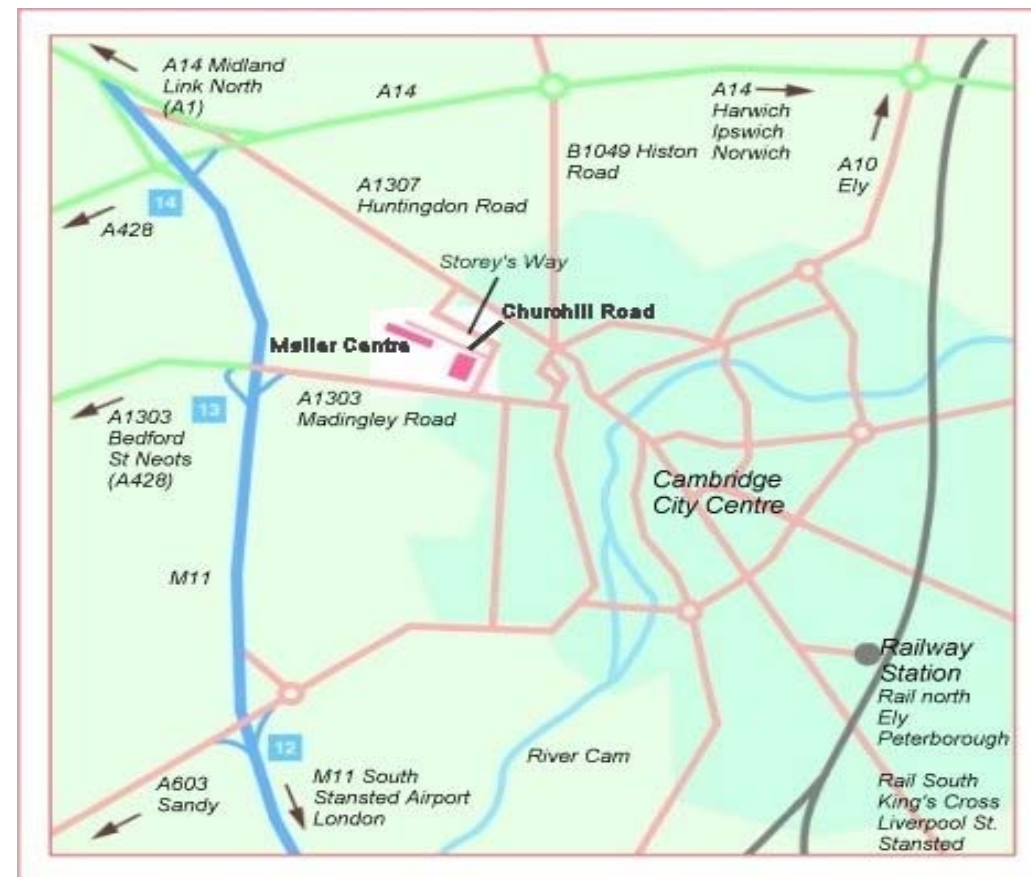
IMPORTANT: There is no exit southbound at Junction 13 on M11. Instead, follow directions below for A14 (north, west)

From the A14 (north, west)

- ◆ Take junction 31 off A14 (just as it meets the M11).
- ◆ Follow signs to Cambridge along A1307, keeping in the right hand lane.
- ◆ Follow the signs for Cambridge city centre, travelling along the Huntingdon Road.
- ◆ Pass Girton College and NIAB on your left.
- ◆ At the Cambridge Lodge Hotel turn right into Storey's Way. Pass through the 'width restriction' island on a bend.
- ◆ After the next sharp bend turn right into 'Churchill Road, Private Road'.

From A14 (east)

- ◆ Take the exit signposted Cambridge B1049.
- ◆ At top of the slip road take the first exit signposted Cambridge (B1049).
- ◆ Follow this road until the T junction at the end. (There is a petrol station on your right-hand side).
- ◆ Turn right and immediately right again through two sets of traffic lights.
- ◆ You are on the A1307 heading towards Huntingdon.
- ◆ At the Cambridge Lodge Hotel turn left into Storey's Way.
- ◆ Pass through the 'width restriction' island on a bend.
- ◆ After the next sharp bend turn right into 'Churchill Road, Private Road'.



On reaching Churchill College

Drive up the Private Road. Pass Churchill College and its halls of residence on your left hand side.

Pass the single storey Study Centre complex also on your left and turn into the entrance to the large car park in front of the Møller Centre (there is a white signpost titled Maersk McKinney Møller Centre). Should this car park be full there is an overflow car park, just follow the on-site signs.

How to find us: From London Heathrow

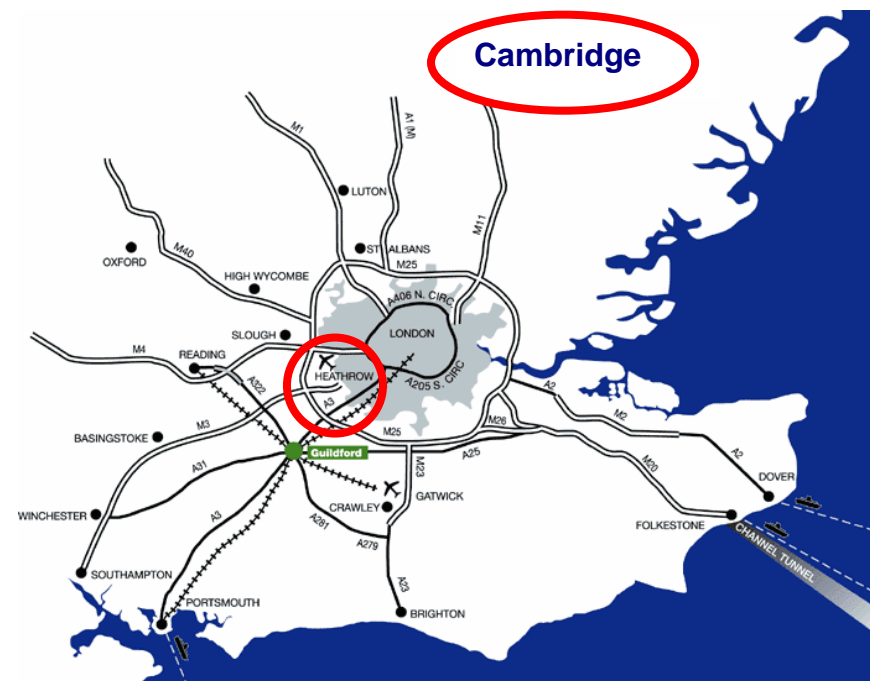
www.baa.com/main/airports/heathrow/

By road (approximately 1.5 hours):

- ◆ Follow signs to M4
- ◆ Follow signs to M25 (north) signposted Watford, M1
- ◆ Join M25 (North) signposted Watford, M1
- ◆ Turn left on M11 (N) signposted Cambridge
- ◆ **At Junction 13, leave M11
- ◆ Bear right onto A1303 (Madingley Road) towards Cambridge
- ◆ Turn left onto Storey's Way**
- ◆ Drive past front of the College
- ◆ Take the first turning on the left into 'Churchill Road, Private Road'.
- ◆ Follow instructions 'On reaching Churchill University' on How to find us by road page. **

By train (approx 2 hours) Check Sunday service for engineering works

- ◆ Take Heathrow Express (www.heathrowexpress.com) to Paddington (15 minutes, approximately £28.
- ◆ Take taxi from Paddington to Kings Cross or take Circle Line underground railway/tube (www.tfl.gov.uk/tube), from Paddington to Kings Cross (direction Edgware Road). £1.50 single, around 10 minutes.
- ◆ Walk to Kings Cross train station (signposted within underground)
- ◆ Take overground train (www.nationalrail.co.uk) from Kings Cross to Cambridge. 3-4 departures per hour, dependent upon time of day. Journey time around 45 minutes. (Note: check journey time of intended train at station as some do take up to 1 hour 20 minutes). Approximate cost around £20-35 depending on time of day.
- ◆ At Cambridge rail station, either take a taxi from taxi rank to Møller Centre or pre book by calling the number in the 'Useful Numbers' section or by contacting reception at the Møller Centre on 00 44 (0) 1223 465 500



By coach (www.nationalexpress.com). Approximately 2.5 hours:

Direct service to Cambridge. One/two departures per hour. Cost around £35 return. *Note luggage restrictions (2x medium sized suitcases weighing no more than 20kg) can sometimes be applied.*

Coaches go into the centre of Cambridge (leave the coach at its final Cambridge destination). There is a taxi stand nearby, or you can book in advance using the number in the 'Useful Numbers' section or by calling the Møller Centre reception on 00 44 (0) 1223 465500.

How to find us: From London Gatwick

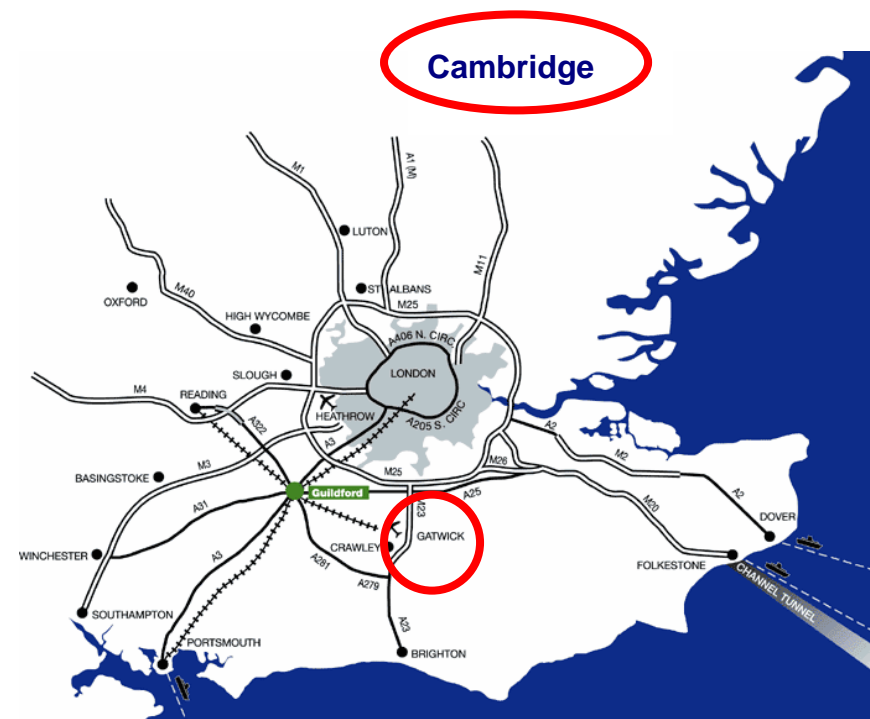
(www.baa.com/main/airports/gatwick)

By Road (approximately two hours)

- ◆ Follow signs to M23 signposted London, Brighton
- ◆ Join M23 signposted London
- ◆ Leave M23 at junction 8 (signposted Heathrow)
- ◆ Keep in right hand lane and bear right (signposted M25, Dartford, Maidstone)
- ◆ Join M25 (north) signposted Dartford
- ◆ At junction 5 on the M25 take left hand lane (signposted Dartford Crossing)
- ◆ Travel through Dartford Crossing tunnels (toll – £1)
- ◆ Continue on M25 (north) signposted Cambridge
- ◆ Leave M25 at Junction 27 (signposted Stansted, Harlow, Cambridge)
- ◆ Join M11 (signposted Cambridge)
- ◆ Continue as for 'How to find us: From London Heathrow' page between ** and **

By train (approx 2.5 hours) Check Sunday service for engineering works

- ◆ Take the Gatwick Express overground train to London Victoria (several departures per hour, approximately 30 minutes, cost around £26)
- ◆ Either take a taxi to Kings Cross or the Victoria line underground subway (direction north) to Kings Cross.
- ◆ At Cambridge rail station, either take a taxi from taxi rank to Møller Centre or pre book by calling the taxi number in the 'Useful Numbers' section or by contacting reception at the Møller Centre on 00 44 (0) 1223 465 500



By coach (www.nationalexpress.com):

Coach travel is **not** recommended between Gatwick and Cambridge due to the service often going via Heathrow or entailing a stop, with the journey taking up to five hours.

How to find us: From London Stansted

(www.baa.com/main/airports/stansted)

By road (approximately 40 minutes)

- ◆ Follow signs to M11 (north) signposted Cambridge
- ◆ Follow directions on 'How to find us: From London Heathrow' from ** to **

Taxi cost around £55. A taxi can be picked up at the airport, by reserving in advance using the taxi numbers in this document or by contacting reception at the Møller Centre on 00 44 (0) 1223 465500.

By train Stansted Express (approximately 50 minutes)

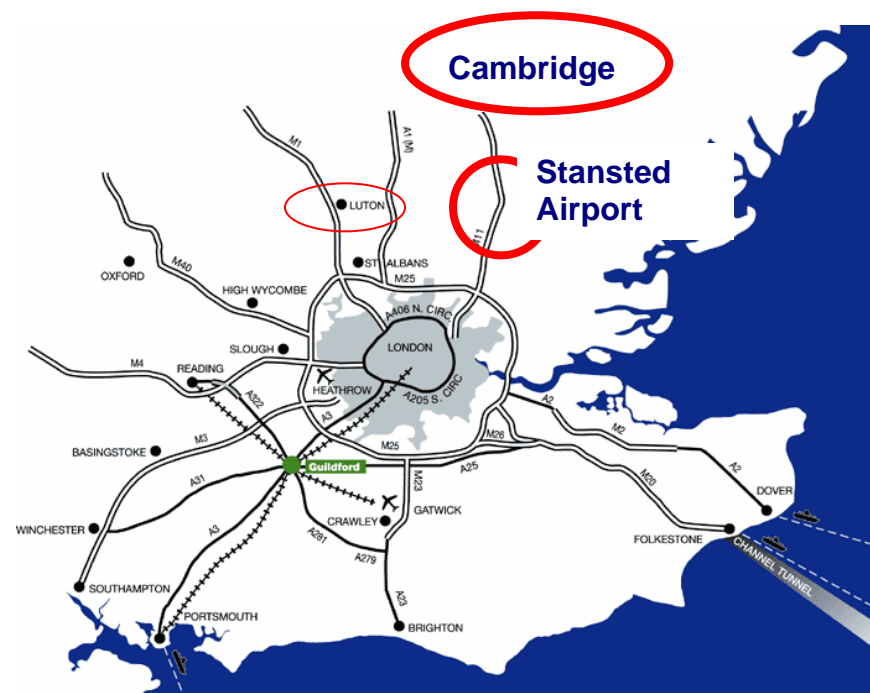
www.nationalrail.co.uk

Check Sunday service for engineering works

- ◆ **Direct, frequent service to Cambridge from Stansted Airport**
- ◆ **Cost approximately £15 return**
- ◆ At Cambridge rail station, either take a taxi from taxi rank to Møller Centre or pre book by calling the taxi number in the 'Useful Number' section or by contacting reception at the Møller Centre on 00 44 (0) 1223 465 500
- ◆ By taxi (approximately 40 minutes)

By coach www.nationalexpress.com (approximately 50 minutes):

Hourly departures (approx). Coaches go into the centre of Cambridge (leave the coach at its final Cambridge destination). There is a taxi stand nearby, or you can book in advance by calling the number in the 'Useful Numbers' section or by calling the Møller Centre reception on 00 44 (1) 223 465500



For travel from Luton Airport (approximately 1 hour): Follow signs to A6 (signposted Bedford). Join A421 (east) signposted Cambridge. Join A1 (north) signposted Peterborough. Join A428 (east) signposted Cambridge. Join A1303 signposted Cambridge. Turn left into Storey's Way. Follow directions 'On reaching Churchill College' on the How to find us: By road' page.

Useful Numbers:

- ◆ **Limousine transfers from all airports:** Voyager, 00 44 (0) 1223 245450. book@vecl.co.uk
- ◆ **Panther Taxis, Cambridge:** 00 44 (0) 1223 715715
- ◆ **Charter/private airplane:** Cambridge Airport. 00 44 (0) 1223 373765. enquiries@cambridgecityairport
- ◆ **Helicopters** can be landed in the grounds of the Møller Centre. Please contact reception on 00 44 (0) 1223 465500 for details.
- ◆ **Cycling:** The Møller Centre fully supports this environmentally friendly mode of transport and there are ample cycle racks in front of the building.
- ◆ **Route planning:** www.multimap.com; www.theaa.com; www.rac.co.uk

Plenty to see

Cambridge is a wonderful fusion of the everyday and the extraordinary, a living city that has shaped history, that reflects the best of historic and contemporary life and is continuing to make its mark on the future.

In addition to an abundance of history and culture, Cambridge offers a vibrant night life, fantastic restaurants and many places of interest to visit outside of the City, all easily accessible from the Møller Centre due to its central location to both the city and the major road systems.

The reception team at the Møller Centre will be more than happy to make suggestions or book activities and visits to help you make the most of your stay in Cambridge.

Plenty to do

Tour the Colleges and their fabulous gardens ♦ **Discover** Cambridge with a qualified guide ♦ **Punt** on the River Cam ♦ **Shop** in cobbled streets ♦ **Explore** the wonders of the Botanic Garden ♦ **Visit** the theatre ♦ **Uncover** the city by bike, open topped bus ♦ **Listen** to the world famous choir at Kings ♦ **Experience** unique collections at the Fitzwilliam Museum and Kettles Yard ♦ **Recreate** history at the Churchill Archives ♦ **Star gaze** at the Observatory (seasonal)

Further afield:

♦ Anglesey Abbey ♦ Audley End House ♦ Wimpole Hall ♦ Chilford Hall Vineyard & Winery ♦ Ely Cathedral ♦ American Military Cemetery ♦ Historic villages, some dating back from the Stone Age

And, of course London, which is just an hour away

Cambridge ...



... a city of history



... learning



... and culture

Churchill Hall

For delegates staying at Churchill Hall, the Hall is situated next to the Møller Centre. Please see the directions for the Møller Centre, which includes a map showing both centres.

Check in time for Churchill accommodation is 2pm, although some rooms may be ready earlier. Check out time is 10am. There is luggage storage at the Hall and at the conference in the Møller Centre for delegates.

The Hall has wireless internet facilities.

Further information about Churchill Hall accommodation can be found at <http://www.chu.cam.ac.uk/conferences/accommodation/>.

Checking-in times for the Møller Centre

Check in time is 1pm. Check out is 10.30.

There is luggage storage at the Møller Centre reception and at the conference for delegates.



We hope you enjoy your stay with us!



The Møller Centre • Churchill College • Storey's Way • Cambridge • CB3 0DE
00 44 (0) 1223 465555 • www.mollercentre.co.uk

