

Problem-based Learning

Frank Forsythe, University of Ulster Edited by Dr Peter Davies, University of Staffordshire

1	Introduction					
	1.1	The changing learning and teaching environment	2			
	1.2	Limitations of the traditional lecture-seminar format	2			
	1.3	How to use this chapter	3			
2	What is problem-based learning?					
	2.1	Key features of PBL	3			
	2.2	Arguments for the use of PBL	6			
3	Designing problems/tasks					
	3.1	Four steps in designing a task	8			
	3.2	PBL tasks: two further examples	13			
4	Ass	ssessing the response to a task				
	4.1	Formative assessment	14			
	4.2	Summative assessment	14			
5	Designing a PBL environment					
	5.1	Preparing students and staff	15			
	5.2	Setting up a partial PBL environment	16			
	5.3	Setting up a full-format PBL environment	18			
6	Where next?					
	6.1	Suggested reading	24			
	6.2	Websites	24			
	References					

1 Introduction

1.1 The changing learning and teaching environment

In many UK universities the learning and teaching environment is changing. In the context of economics, the teaching environment is more complex and diverse than formerly. This changing environment may be more apparent within the 'new' universities that emerged from the ending of the university/polytechnic divide in 1992. In the new universities, economics is often taught within joint or multidisciplinary programmes, with many 'non-specialist' students taking economics for one year or one semester only.¹ This poses problems for the economics teacher who must confront learners who exhibit varying degrees of commitment to the subject. In addition, many students of economics, including those specialising in the subject at single or joint honours level, experience difficulty with the method of economics, particularly in relating abstract concepts, diagrams and models to real-world economic issues and problems.²

More generally, teacher–student contact time is also diminishing, making it even more imperative that students develop independent learning skills to ensure that non-contact hours are utilised effectively. Diminished contact time also places additional responsibility on teachers to ensure they adopt appropriate teaching and learning strategies that meet the learning needs of students. Changing attitudes in respect of the role of universities mean that student learning needs are no longer measured in terms of subject-specific skills alone, but encompass a broad range of general skills that enhance the employability of graduates. Pressure on universities to meet these extended learning needs is now formalised through the QAA monitoring procedure with its emphasis on skills development within the programme of study.

Concern about teaching quality is also likely to come from students themselves. With the rising personal cost of university education, one can expect students to insist on a quality learning environment that meets their preferences rather than passively accepting whatever is provided. The development of a proactive and innovative teaching and learning culture within the higher education sector itself is also to be expected as associations such as the Institute of Learning and Teaching and the Learning and Teaching Support Network assume greater importance in the not too distant future.

1.2 Limitations of the traditional lecture-seminar format

My own experience of lecturing undergraduate economics over many years has made me aware that the traditional lecture–seminar format (TLS)³ is not suited to all students. With lectures, the emphasis is on *giving information* rather than *learning* – lectures represent what teachers do and not necessarily what students need. Although most lecturers can 'talk' a good syllabus, the real teaching challenge is to ensure that most students are not lost in the process.

Many students lack the confidence (or lack the interest in the case of multidisciplinary and 'non-specialist' students) to participate effectively in seminars, with the inevitable result that seminar discussions tend to peter out after a relatively brief period. In these circumstances, it is all too easy for the traditionally organised seminar to fall far short of the ideal, in which there is healthy teacher–student and student–student interaction, and come dangerously close to being a teacher-dominated environment in which students are spoon-fed. The learning environment becomes a struggle for both teacher (students will not talk) and students (classes are boring).

Students who, for whatever reason, are content to adopt a passive rather than an active role in the learning process are difficult to motivate within a TLS environment. Such a regime may do little to develop confidence and independent learning skills in students who need help in these respects, or to stimulate those who become disinterested. Indeed, the traditional lecture–seminar format can actually *alienate* such students from the learning process rather than *embracing* them within it.⁴

1.3 How to use this chapter

Readers who are familiar with PBL may go directly to the 'design' issues examined in sections 3 and 5. The PBL structures depicted in section 5 do not need to be implemented in full and can be easily modified to suit the specific learning environment. They are designed to give the reader flexibility and choice in how PBL is introduced into the curriculum. This chapter is self-contained in that it provides all the information one needs to implement PBL, including the preliminary information that should be given to students, how to set up a successful PBL environment and designing PBL tasks. The 'Top Tips' included are based on the author's experience of PBL over a number of years. If new to PBL, it is probably a good idea to try one task only in the first instance. A limited pilot-run will allow you to evaluate the PBL experience from both student and teacher perspectives before undertaking what may be significant changes to your teaching methods second time round.

2 What is problem-based learning?

2.1 Key features of PBL

PBL involves learning through tackling problems. Although the problems, or tasks, may not always have a 'solution', PBL nevertheless provides a rich learning environment in which students identify what needs to be studied and learnt from examining the problems confronted (Gibbs, 1992). The problems are used as a tool to achieve both the required knowledge base and the skills to 'solve' them (Barrows, 1986). The basis of PBL is that students learn by *doing*. It is a student-centred system whereby students, working within small groups, generate the information necessary to respond to, or solve, a specific problem or task. One attractive feature of PBL is that it helps develop in students both subject-specific and transferable skills (Figure 1).

Subject-specific skills are developed directly through problem design, while transferable skills are developed indirectly via the PBL process itself. An attractive feature of PBL is that the teacher can focus on the economics (via problem design), while transferable skill development represents an added bonus that occurs simultaneously alongside discipline-related activities.

A PBL environment will normally incorporate the elements depicted in Figure 2. This cycle is repeated for each task. When implementing a PBL environment, one may adopt a 'partial' or 'full-format' model (see section 5 for further details).⁵ In a 'partial' PBL environment, formal

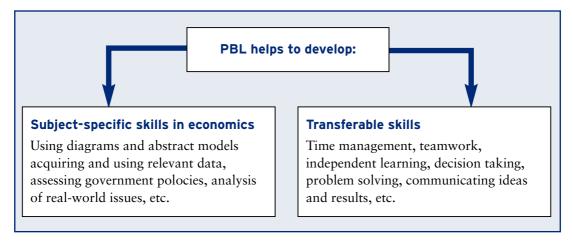


Figure 1 Problem-based learning and skill development

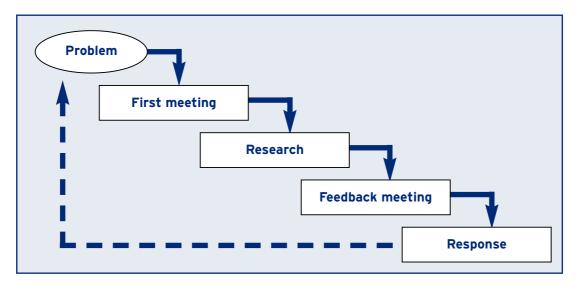


Figure 2 The PBL process

lectures are retained and PBL is used to organise the weekly tutorial sessions in support of lectures. In a 'full-format' PBL environment, there are no lectures and the learning environment is driven entirely by PBL methodology.

The problem/task

When designing tasks, the aim is to make students primarily responsible for acquiring and assimilating the information necessary to solve them. In a PBL environment the teacher relinquishes the role of 'expert' and assumes the role of facilitator.⁶ Student learners must adapt to a learning environment in which there is no 'expert' information source. The teacher designs tasks so as to develop the learning outcomes appropriate to the target learner group. I normally design tasks that incorporate data acquisition, model manipulation and evaluative components (the latter may relate to a particular public policy issue, theoretical model or literature review). In this way, the tasks 'drive' students to encounter (and struggle with) subject-specific concepts and issues (Thomas, 2000). The design of PBL tasks for economics students, along with examples, is discussed in section 3.

First meeting

Students are organised within small groups that work independently from other groups throughout the teaching term. Since I usually design tasks that comprise different components, I use groups comprising 6–8 members. During the first meeting the PBL group discusses the problem for the first time. The meeting is structured to incorporate the following features based upon the 'seven-jump' procedure for handling tasks within PBL groups (Bouhuijs and Gijselaers, 1993; see also the guidelines given to students in relation to the UK housing task illustrated in section 3):

- Initial discussion to ascertain 'first-impression' views of the problem.
- Brainstorming session to identify relevant issues and essential information required to 'solve' or respond to the problem.
- Identification of specific study tasks (library research, etc.) to be undertaken by group members before the 'feedback' meeting.
- Allocation of study tasks to individual group members (the number of students working on a particular study task will also be determined at this stage).
- For each task the team should select a different task leader and 'recorder'. The task leader is responsible for keeping the discussion going and ensuring that all members participate in

team discussions. The task recorder has the responsibility of recording the research responsibilities delegated to members during the first meeting and for reading out this information at the start of the feedback meeting. The students are responsible for all decisions arising from the above activities. The facilitator should not interfere with the governance of group procedures.

TOP TIPS

Groups with 6-8 members are easily managed and allow members to work in pairs (if necessary) during the research phase. Groups with fewer members can be successful, particularly with level 2 or 3 students, but the workload on individual members is heavier.

Research

Between the first and feedback meetings associated with a particular problem or task, group members undertake the study task allocated to them at the first meeting. This may entail providing a summary and assessment of relevant journal articles, trawling internet sources, acquiring and tabulating relevant statistical information, etc. Sufficient time must be made available

between first and feedback meetings to facilitate research. One-week research periods are used at the University of Ulster (see section 5 for suggestions on designing a PBL environment).

Feedback session

Members report back the results of their allocated research activity to the group (after the task recorder has reminded the group of individual responsibilities). Using this information, the group formulates an agreed response to the problem.

Group's response

This can take various forms. It may be a formal presentation using OHP facilities or a written report. The facilitator requires some form of response so that formative feedback can be provided. Assessment may also be summative, in that the response is graded and contributes to overall assessment for the module. Issues and suggestions concerning the assessment of student responses to PBL tasks are considered in section 4.

2.2 Arguments for the use of PBL

Research findings relating to PBL

The use of PBL as a teaching method originated within a medical and health-care context during the 1960s. Although it is now implemented across a wide range of disciplines, PBL research literature is still dominated by medical-based applications. For an assessment of PBL, particularly when compared with conventional lecture-based teaching, see the extensive literature reviews undertaken by Albanese and Mitchell (1993), Vernon and Blake (1993) and van den Bossche *et al.* (2000).

Relative to conventional lecture-based methods in which information is transferred from teacher to student, the research literature suggests that (based upon the literature reviews noted above):

- PBL fosters a deeper approach to learning (see also Gibbs, 1992).
- PBL promotes more versatile studying methods and PBL students are more likely to use the library and library resources to study.
- PBL develops greater knowledge retention and recall skills.
- PBL students tend to exhibit stronger knowledge application skills (according to van den Bossche *et al.* (2000), this is a very strong and robust result to emerge from the literature).
- From a teacher perspective, PBL appears to be a very satisfying method of teaching.

When comparing the relative performance of two student cohorts studying introductory macroeconomics under conventional lecture-based and PBL methods, van den Bossche *et al.* (2001) also found that the PBL students exhibited better knowledge application skills than the conventionally taught cohort. According to these authors, PBL promotes a structuring and elaboration of knowledge that develops a more accessible knowledge base.

In terms of the relative knowledge *coverage* acquired through PBL and conventional lecture-based teaching (as distinct from the *application* of knowledge to real-world situations), the literature suggests rather mixed results that appear to depend upon the scope of PBL implementation. Based on their literature review, which included only one non-medical research paper, van den Bossche *et al.* (2000) found that if the whole curriculum is PBL based, then it is likely that conventionally trained students will have covered, or have been introduced to, more knowledge and facts than PBL-trained students. This, of course, must be weighed against the possibility that conventionally trained students may be less able to retain and apply their wider knowledge base relative to PBL students. The possible differential in knowledge coverage between lecture-based and PBL teaching methods becomes negligible when PBL forms only part of the curriculum.

Finally, one aspect of PBL that requires further study is the possibility that PBL students become too dependent on a small-group environment (Albanese and Mitchell, 1993). PBL students may lack the confidence and the skills to work alone in solving/tackling problems. Clearly any negative effect of excessive reliance on small-group activity will also depend on the scope of PBL implementation within the curriculum. This may also be an issue that is more relevant within a medical rather than an economics or business context.

The PBL experience at the University of Ulster

The comments below are based upon my own experiences of introducing PBL within a TLS-dominated curriculum to teach economics at the University of Ulster in a variety of teaching contexts that has included full-time/part-time students, specialist economics/non-specialist students and first/final-year students. Many of the experiences noted below are consistent with the discussion provided in Gibbs (1992) on how PBL can help develop a deep approach to learning.

Teacher perspective. Students are normally expected to spend additional self-study time for each contact hour with the teacher. At Ulster, for example, 25 per cent of total designated module hours are 'contact' hours during which students meet teachers. Under the more traditional lecture–seminar format, students who are unable to manage the remaining 75 per cent noncontact time, perhaps due to weak independent learning skills, may waste excessive non-contact time before the teacher becomes aware that a student is having difficulty with the module. A key advantage of PBL is that it can help students manage non-contact hours more effectively, since it is during these hours that PBL students are required to generate information for the group within a given time-scale (one week at Ulster). The PBL tasks designed by the teacher determine the learning activities undertaken by students during non-contact hours. This helps to reduce wastage of non-contact hours.

Another key advantage of PBL is that students are required to communicate and discuss the subject with other students on a regular basis. This feature of PBL, which requires students to 'talk economics' throughout the teaching term, is particularly attractive when, as at Ulster, one is faced with a student culture that tends to adopt a passive, non-communicative stance under more traditional seminar formats. Such students, many of whom lack the confidence to participate in a teacher-led environment, prefer the teacher to do all the talking and invariably, after an initial struggle, this tends to be the outcome in a conventional seminar format. In this context it is interesting to note (HEFCE, 1999) that 39 per cent of the intake of full-time undergraduates to the University of Ulster fall within the three lowest socio-economic groups (the UK average is 25 per cent). This characteristic of the student population was also highlighted in the QAA Subject Review Report for Economics at Ulster (QAA, approved March 2001, para. 23), and may help to explain the passive stance taken by many students at Ulster within a conventional lecture–seminar environment.

Well-designed PBL tasks also encourage students to become 'information-seekers', undertaking library research and accessing varied information sources – texts, journals, the internet and key statistical sources (i.e. education, health, labour market statistics, etc). This not only helps to develop important information-seeking skills in students, but also encourages greater diversity in student responses to economic issues compared to what may be expected when the teacher is the primary information source.

When PBL is used in 'full format', as described in section 5 (there are no formal lectures), students are obliged to respond to a number of tasks that encompass the full syllabus. Students cannot choose to specialise in the first few topics for examination purposes (and ignore the rest), since PBL requires them to continue working and generating information over all topics. One of the reasons why PBL imposes a severe work regime on students is that it encourages a fuller coverage of the syllabus than the TLS format.⁷

Finally (and according to students themselves), there are externalities associated with PBL. The independent learning, research and time-management skills that are developed within a PBL-based module help students study more effectively in other, non-PBL modules. This suggests that the sooner students experience PBL methods within the curriculum, the greater will be the potential 'externality' effect elsewhere – in other words, some PBL within the curriculum is better than none.

Student perspective. Every student introduced to PBL at the University of Ulster has an opportunity to comment upon his or her PBL experience. A sample of these comments is included in section 5 (where they are discussed in the context of the particular PBL environment encountered).

PBL requires students to work within strict time limits. There is also the additional responsibility of having to contribute to team effort. In the sample of student comments included in section 5, students emphasise the benefits that result from the shared workload and the exchange of ideas that are typical features of PBL. Despite the constant pressure of work, a

significant majority of students indicated that their PBL experience was positive rather than negative. Students who disliked PBL cited two reasons – the high workload and a preference for lectures in which the teacher is a primary source of information.⁸

The bottom line: is PBL worth the effort?

Establishing a successful PBL environment is hard work, requiring written documentation for students, preparation of facilitators, design of suitable PBL tasks, monitoring and assessment of group activities and, very likely, having to manage resources (room layout, for example) that are not designed for group activities.

PBL can also be stressful for both teacher and students, particularly when it is introduced to finalyear students who are accustomed to a TLS-dominated environment. In these circumstances, teachers must have confidence and belief in what they are trying to achieve if they are to coax the students along. It is at this point one realises that lecturing is a much easier alternative.

Despite the hard work and occasional periods of tension, I continue to use PBL. As a teacher it is a privilege to witness a dynamic group of students working on their own initiative, fired with enthusiasm, striving to solve an economics-related problem. Such groups become extremely efficient at organising the learning environment, arranging additional meetings during noncontact periods and exchanging information via summary reports, photocopies, e-mail and fax (in the case of part-time students). This is active student learning at its best and the effort required to achieve it is worthwhile.

3 Designing problems/tasks

3.1 Four steps in designing a task

This section outlines four key steps in the design of PBL tasks. To illustrate the discussion, a specific task relating to the UK housing market will be considered in detail. Two additional examples of problems that I have used at levels 1 and 3 are also provided.

When designing a task, one should first be aware of the learning activities that students will perform when tackling the task and, secondly, try and visualise (and thus eliminate) possible difficulties that may arise in the process (Bouhuijs and Gijselaers, 1993). In relation to the first consideration, one needs to design tasks that are consistent with the learning outcomes specified for the module and to ensure that the learning outcomes *intended* are actually realised. Poor problem design may result in actual and intended learning outcomes being different (Dolmans *et al.*, 1993). In respect of the second consideration, a number of difficulties may arise that prevent students from realising intended learning outcomes. One must ensure, for example, that the learning resources required to tackle the task are available – computing facilities, general library resources, access to journal articles, etc. The designer must also ensure that key references are in adequate supply – there is no point in having large numbers of students trying to access one text within a limited time-frame.

Step 1: Determine the form of the PBL environment

In a 'partial' PBL environment, in which PBL is used to organise seminars in support of lectures, PBL groups will probably only have an opportunity to meet for 1 hour per week. In a 'full-format' PBL environment, where PBL replaces lectures, PBL groups will have an opportunity to meet for at least 2 and possibly 3–4 hours per week. Clearly the form of the PBL environment will affect task design in a number of ways, particularly in respect of the learning activities embodied in the tasks and the form of response required of students. Tasks designed for a full-format PBL environment must span the full syllabus, whereas this is not necessarily the case when designing tasks for a partial environment. In the latter context, one must decide which parts of the syllabus will be reinforced by PBL methods; additionally, one may decide to design tasks that focus on particular learning outcomes, such as data acquisition and/or simple model application. Tasks designed for a full-format environment must relate to all the learning outcomes of the module, and there must also be sufficient time for students to evaluate competing theories, etc. These possibilities and limitations must be taken into account when designing tasks.

Step 2: Focus on target learning outcomes

The focus for the PBL task should be provided by the subject-specific and transferable outcomes that are being developed. It is useful to start from the outcomes appropriate to the level of the award for which the task is being designed. The target outcomes I use when designing tasks for level 1 students are summarised in Box 1.

To facilitate development of the skills identified in Box 1, tasks normally comprise 3–4 components, encompassing the following elements: (a) diagrammatic manipulation; (b) fact finding; (c) model application; and (d) appraisal. The first three are regarded as being most important at this level. Not all subject-specific skills need be developed by every task. At the introductory level it is also a good idea to have group responses to PBL tasks take the form of presentations (although groups should still provide a written list of sources used).

Some target outcomes for students working at level 3 are presented in Box 2. My level 3 classes are all full-format, with no formal lectures. Once again, tasks normally incorporate 3–4 components (see the examples at the end of this section).

Box 1 Subject-specific and transferable skills at Level 1

Subject-specific skills

- Use of basic diagrams (i.e. models) and economic concepts to explain, describe and analyse real-world situations.
- Use of varied information sources: introductory texts, internet, newspapers, statistical sources and, occasionally, non-technical journal articles when appropriate (e.g. the occasional online article from *Fiscal Studies*).
- Use of key facts in support of one's viewpoint.
- Evaluation and appraisal skills evaluation of a particular situation or public policy issue and ability to give a considered viewpoint or conclusion (though this is given less weighting at level 1 than the other subject-specific outcomes).

Transferable skills

As part of a team provide, as required, either a formal verbal presentation of the team's
response to the task using OHP facilities or a brief written summary. A written listing
of all sources accessed must be included in both cases.

Box 2 Subject-specific and transferable skills for a final honours module

Subject-specific skills

- Use of relevant statistical sources, competence in presenting statistical information and an awareness of the limitations of statistical sources used.
- Competence in the use and evaluation of economic models.
- Evaluation of relevant journal articles in support of one's viewpoint.

Evaluation and appraisal of economic analysis and public policy.

Transferable skills

• Production of a written group response to a PBL task within strict time limits (around 1500–2000 words, in addition to relevant diagrams and any statistical data requested). This written requirement assumes a full-format PBL environment.

Step 3: Determine the learning activities associated with the task

Table 1 illustrates how the task is related to the chosen target outcomes. This particular task was designed for level 1 students within a partial PBL environment in which PBL was used to organise seminars in support of formal lectures. The task requires students to apply an economic model (supply and demand analysis) to a real-world situation (the UK housing market). It also requires students to undertake information-seeking activities and to share ideas and experiences with peers. Although the basic supply and demand model is introduced during lectures, no reference to the housing market or the related information sources is made during lectures. Data on the UK housing market are available from a wide range of sources, many of which can be accessed via the Bized website. It is also a topic that is discussed in a number of key texts, such as Sloman (2000). Tasks can be tailored to accommodate non-specialist students. In the case of law students taking introductory economics, for example, one can design tasks that relate economics to the issue of soft-drug legalisation, discrimination and gender earnings differentials.

Table 1 Designing a PBL task: the UK housing market					
Task components (content)	Skills developed (purpose)				
1. Provide regional data for UK house prices	(Professional/ transferable) Data acquisition (Web and media-based)				
2. Model (diagrammatic) manipulation	(Subject-specific/intellectual) Diagrammatic exercises using basic supply and demand model				
3. Explain regional variations in UK house prices	(Subject-specific/intellectual) Application of basic supply and demand analysis				
Consider market differences between owner-occupier and private-rented housing sectors	(Subject-specific) Extension of basic concepts to an assessment of a related situation				
5. Group delegation of study tasks; collection, synthesis and presentation of group response to set task	(Transferable) Team skills, independent learning, presentation skills				

Step 4: Presenting the task to students

Provide all students with a written copy of the task, presented in a format that is helpful to them. The example shown in Figure 3, which is in the format that students receive at the University of Ulster, includes five sections:

- statement of the tasks;
- guidance for the group leader;
- suggested sources of information;
- aims of the task;
- anticipated learning outcomes.

Key concepts (supply, demand) are highlighted in the task instructions to draw students' attention to the theory they are expected to investigate. At the start of the teaching period, each

TOP TIPS

Make the last task more demanding than earlier tasks and use it as a 'tester' to gauge how well PBL has worked in terms of developing subject-specific and transferable skills.

student is provided with a PBL handbook containing all the tasks for the module (all presented in the same format as Figure 3). Thus each team member has a personal copy of these instructions before their group meeting. The times allocated within each phase of the PBL first session make it more likely that the process is completed within the available time. In this example, first- meeting sessions are restricted to 40 minutes to facilitate the formal presentations that are featured in the partial PBL format outlined in section 5; under the full-format mode, all meetings are of 55 minutes duration (see section 5 for further details).

In my experience it is helpful to provide students with the general guidance depicted in Figure 3, as this is one way of ensuring that actual and intended

learning outcomes coincide; it also ensures that the self-directed learning effort by students is channelled in the right direction (Bouhuijs and Gijselaers, 1993).

TASK 1 UK HOUSING MARKET

(page 1/2)

- (A) List five factors that are likely to cause the market **supply** of UK owner-occupied housing to shift and five factors that are likely to cause the market **demand** for UK owner-occupied housing to shift.
- **(B)** Using supply and demand diagrams, illustrate how each of the factors listed in (A) are likely to affect UK owner-occupied house prices.
- **(C)** Explain why there are regional variations in UK house prices (provide relevant price statistics in support of your answer).
- **(D)** Identify, giving reasons, the factors listed in (A) that are also likely to influence the price of UK private-rented accommodation.

Notes for task leader

- 1 Appoint a 'Recorder' for the session, and ensure everyone has pen and paper ready to make notes. (5 mins'
- 2 'Brainstorm' session during which group members discuss ideas (given spontaneously) as to what information they feel is required to provide an adequate response to the task. (15 mins)
- 3 Identify 'learning objectives' (to be noted by Recorder): these relate to concepts/ideas arising in 2 above which the group feels are *possibly* relevant to providing adequate response, but which require additional research time fully to understand/assess relevance. (15 mins)

Figure 3 Example of instructions for students (Continued overleaf)

4 Allocate responsibility for research tasks (to be noted by Recorder). It is via research tasks undertaken between meetings that the group is able to realise the learning objectives identified in 3 above and provide a final, agreed, response to the set task. Emphasise that members must report back their research results to the group at the next meeting. (5 mins)

Hints for leader

You may need to prompt the group to encourage discussion in the following areas:

Key concepts: Supply, demand, own price, conditions of supply and demand, equilibrium price, market mechanism, supply and demand diagrams.

Essential reading Text, pp. 70–87, 98–111

Internet sources: http://www.bized.ac.uk (keyword: Housing)

http://www.the-times.co.uk http://www.houseweb.co.uk http://www.nationwide.co.uk

When using keyword search with media sources (TIMES etc.), you may find the following titles helpful:

'How good schools boost house prices', Sunday Times, 11/1/98, section 5, p. 9

'Social trends fuel rise in popularity of renting', The Times, 11/7/98, p. 55

'The other side of the house price story', The Times, 27/9/99, p. 26

'Northern prices close the gap on the south', The Times, 22/9/99, p. 24

Aims of Task 1

- 1 To make students aware of the factors affecting the supply, demand and market prices of UK housing.
- **2** To encourage students to use supply and demand diagrams.
- 3 To make students aware of the Internet as an information source.
- **4** To encourage discussion between students.
- **5** To encourage group responsibility and sharing of economic ideas and knowledge.

Learning outcomes

After this task students will:

- 1 Be aware of the factors affecting the UK housing market.
- 2 Have manipulated supply and demand diagrams to analyse the UK housing market.
- **3** Have interacted with peers.
- **4** Have acquired information for the group and accessed relevant websites and other sources.

Figure 3 Example of instructions for students (Continued)

3.2 PBL tasks: two further examples

The two examples below (Figure 4) were derived using the four steps discussed in the previous section. They relate to the learning outcomes featured in Box 2 and Table 1, and in each case they would be presented to students in the same form as that depicted in Figure 4 (suggested reading, hints for task leader, key concepts, suggested websites, learning outcomes, etc). They would be included in the appropriate PBL handbook given to each student, containing all the tasks for the particular module. The use of different components for each task allows one to develop a number of learning activities; it also ensures that PBL teams are fully employed during non-contact hours and provides an opportunity for sharing of ideas and information during team meetings.

Task given on final honours module in labour economics within a full-format PBL environment (no supporting lectures)

- (A) Provide separate statistics to illustrate the extent of low pay in Northern Ireland and Great Britain in terms of (i) gender and (ii) industrial distribution. Comment upon your results.
- **(B)** Critically evaluate the view that there is no economic justification for the regulation of labour market activity.
- **(C)** 'The imposition of a national minimum wage in the UK will cause higher unemployment, higher prices and more poverty relative to an unregulated labour market.' Evaluate.

Task given on an introductory economics module within a partial PBL environment (supporting lectures provided)

- (A) Using marginal productivity analysis explain why Anthea Gorgeous, television presenter employed by UTV, earns 100 times more than Sally Doogood, nurse employed in Belfast City hospital.
- **(B)** Contrast the labour market power and likely local labour market impact on East Belfast of Harland & Wolff (sole employer of welders and riveters) and Pollock's newsagent (situated in East Belfast and employing two sales assistants).
- **(C)** Obtain representative statistics on the UK male-female earnings differential. What do your statistics tell you about gender discrimination within the UK?

Figure 4 PBL tasks for final-year and first-year students

4 Assessing the response to a task

4.1 Formative assessment

All responses by PBL groups must, at the very least, receive formative feedback. If the response has been in written form (a group report, for example) this allows the tutor to make written comments on the report before it is returned to students. In addition, when returning written responses the tutor should also discuss with individual groups the strengths and weaknesses of their response. Thus students benefit from both written and verbal feedback from the tutor. In the case of an OHP presentation, the tutor should take notes during the presentation so as to ensure a worthwhile feedback discussion with the group.

When providing formative feedback, students must be made aware of the factors affecting the quality of their response (both positive and negative) in terms of the learning outcomes associated with the task. This involves both subject-specific and general outcomes. Poor responses can arise due to inadequate team preparation, regardless of the input of individual team members. In the case of weak responses, students require guidance on how to improve their performance in future responses.

TOP TIPS

Remember that students will be apprehensive with the PBL process when they first experience it, regardless of whether they are first- or final-vear students. Assurances from the facilitator are crucial at this stage. Expect teething problems while students adjust to what is expected of them. Use the first task to build rather than destroy student confidence. Bear this in mind when assessing a group's response to the first task. Consider using formative assessment only for the first task.

4.2 Summative assessment

In summative assessment the same mark could be given to each member of a group or individual members could have an opportunity to gain different marks. I adopt the latter approach by

combining tutor and peer assessment. See, however, Savin-Baden (2002) for a summary of the various assessment tools that may be used in a PBL context.

After some trial and error, I have adopted a method of assessment in which the tutor provides an initial total mark for the group response (either a presentation or written report). The maximum mark to be awarded by the tutor is 100 multiplied by the number of group members. A group with six members therefore earns a maximum of 600. The mark awarded to the group is accompanied by written and oral feedback. If the tutor rates the group's response as worthy of 60 per cent (using assessment criteria contained in the PBL handbook given to students), the group is awarded a total of 360 marks.

The group then has to decide how to allocate the 360 marks amongst the members of the group, with the proviso that no member can be awarded more than 100 marks. If the group decides that all members contributed equally, each member gets the same percentage mark provided by the teacher (60 per

cent in this case). Groups can withhold marks from non-contributing members (either totally or partially). This could mean that not all marks are distributed within a difficult group. In this way, working members of the group can still earn good marks, but at the expense of non-working members. This assessment process takes place after each task is completed and each

TOP TIPS

If the PBL response is in written form, I advise groups not to indicate which members were responsible for each element of the final report. This allows the teacher to mark objectively without embarrassing particular group members whose contribution may have been weak.

TOP HIPS

Ensure that non-working members of the team are severely penalised while working members are fully rewarded.

individual's mark is recorded. For summative coursework purposes, each student is given an average mark taken over all the PBL tasks for the module.

All group work is open to difficulties created by 'free-riders'. In my experience this has tended to arise with first-year students who have yet to establish appropriate work regimes, with the effect that they regularly missed one of the two meetings per PBL task. This, of course, introduced a disruptive element into the PBL group and it is particularly important that non-workers in a PBL environment are severely penalised whilst workers are

fully rewarded. My approach to this problem has been to introduce a number of strict conditions that are clearly stipulated in the module handbook. These conditions are:

- attendance is recorded at every PBL session;
- students missing one of the two sessions per PBL task get no coursework marks for that particular task;
- students who repeatedly fail to contribute to PBL sessions (perhaps missing 4–5 sessions) are withdrawn from their PBL group and will receive no coursework marks for the module as a whole (these students are placed within a 'free-rider' group, to see how 'shirkers' perform within a 'shirker-only' group).

Experience at the University of Ulster suggests that when students are informed about these conditions at the start of their course, poor discipline is largely removed. The problem of free riding has not been apparent with final-year students.

5 Designing a PBL environment

This section exemplifies organisational structures for full and partial problem-based learning environments.¹⁰ In each case, the PBL environment is designed for a 12-week semester, although the structure could be adapted for other circumstances. The assumption in this section is that

modules organised on a PBL basis are allocated the same resources as an equivalent module organised on a TLS basis.

TOP TIPS

Before making serious changes to your teaching approach, have a trial run with PBL by designing and implementing one PBL task only (perhaps having only one of the original tutorial groups complete the task). You can then decide how to proceed after this experience.

5.1 Preparing students and staff

For a PBL environment to be successful, staff and students must be aware of what is expected of them and they must be equipped to carry out their designated roles. This section summarises an approach to this preparation.

During the first class students are given a PBL handbook containing the following information:

• A brief description of the PBL *process* as outlined in Figure 2, and the time available for each stage.

- A description of how group meetings are structured, including the appointment and role of task leaders and recorders.
- The required response to PBL tasks, whether presentations, written reports, etc. The minimum requirements for each type of response are also stipulated.
- The assessment process, including the assessment criteria used to grade responses.
- Stipulation of every PBL task, including learning outcomes, reading guidelines, hints for task leaders, etc.
- How 'free-riders' are penalised.

Students can also access the PBL handbook using the online facility for the module. E-mail communication between teacher and students is maintained throughout the teaching period.

Before the teaching period begins, it is essential to have a meeting with members of the teaching team who will be acting as facilitators during PBL sessions. Tutors should also be provided with the PBL handbook that is given to students. Difficulties may arise in PBL sessions because tutors have no previous experience of PBL, interfere too much with student governance of the PBL process, or interpret 'facilitating' as 'doing nothing'. It is therefore helpful to have a preliminary meeting with tutors to explain why PBL is being introduced, the potential benefits (and problems) of adopting PBL, the importance of facilitating student self-directed study rather than inhibiting the process, and how PBL sessions will operate. It is essential that regular communication is maintained with tutors throughout the teaching period so that difficulties are identified and dealt with quickly.

Consistency in approach by all tutors is vital. It is wrong, for example, for one tutor to deal with 'free-riders' while another tutor ignores the problem. Hard-working students are being disadvantaged in the latter case and, inevitably, the PBL environment will collapse. When using PBL on first-year modules, careful monitoring of groups throughout the teaching term is imperative. With first-year students there is a greater likelihood of poor self-discipline, which can lead to a breakdown of the group. Safeguarding against this possibility is a crucial role for tutors.

5.2 Setting up a partial PBL environment

This section discusses the introduction of PBL to replace the standard seminars in the situation presented in Figure 5.

Each of the original seminar groups of 15–20 students is split into smaller PBL groups of 6–8 members and each of these groups operates independently from other PBL groups sharing the same seminar room. The size of some PBL groups may be reduced to 4–5 students where the original seminar size is relatively small. Each seminar group (2–3 PBL groups) is allocated one tutor who assumes the role of facilitator. The structure illustrated in Figure 5 assumes that two PBL groups have been formed and that there is one week to research the task between group meetings. Sufficient time for research between first and feedback meetings is imperative.

- 2 hours of lectures per week (either one 2-hour session or two 1-hour sessions)
- a 1-hour seminar per week
- one tutor per seminar group
- seminar class size = 15–20 students
- 12-week teaching period
- assessment comprises coursework and final written examination

Figure 5 Example organisation of a lecture and seminar format

Weeks 1-6		Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
			Group A	Group A	Group A	Group A	Group A
1st	20 mins	Form	Task 1	Feedback 1	Present 1	Feedback 2	Discuss 2
	35 mins	Group A	Task 1	Feedback 1	Task 2	Feedback 2	Task 3
			Group B	Group B	Group B	Group B	Group B
1st	20 mins	Form	Task 1	Feedback 1	Discuss 1	Feedback 2	Present 2
	35 mins	Group B	Task 1	Feedback 1	Task 2	Feedback 2	Task 3
Weeks 7-12		Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
			Group A	Group A	Group A	Group A	Group A
1st	20 mins	Feedback 3	Present 3	Feedback 4	Discuss 4	Feedback 5	Present 5
	35 mins	Feedback 3	Task 4	Feedback 4	Task 5	Feedback 5	Discuss 5
			Group B	Group B	Group B	Group B	Group B
1st	20 mins	Feedback 3	Discuss 3	Feedback 4	Present 4	Feedback 5	Present 5
	35 mins	Feedback 3	Task 4	Feedback 4	Task 5	Feedback 5	Discuss 5

Notes:

- 1. Task = first meeting to discuss new task; Feedback = feedback meeting; Present = formal presentation by group to tutor and other group/s; Discuss = discussion of presentation by whole class.
- 2. In the last week, both groups formally present their response to the last task.
- 3. The above structure allows for five tasks to be completed, involving three formal presentations and two written responses, within the 12-week teaching period.
- 4. A third PBL group would mean that each group made two presentations and three written responses.

Figure 6 'Partial' PBL environment: 12-week module using PBL structured seminars supporting lectures

The partial PBL format depicted in Figure 6 is allocated 1 hour per week (less 5 minutes' wastage due to class changeover, etc). Groups typically have 35 minutes for first-meeting sessions (55 minutes in the case of the first task), during which there is an initial 'brainstorming' discussion, identification of learning objectives and delegation of study tasks to be undertaken by group members during non-contact hours. One week later, each group has a 50–55-minute feedback discussion to formulate a response to the task. At the third meeting, 20 minutes are provided during which one group will formally present their response to both the tutor and the other discussion group using OHP facilities. The latter feature provides an opportunity for general class discussion and tutor feedback (formative and possibly summative). When a group does not have to make a verbal presentation, it must provide a written summary of its response to the facilitator for feedback. Providing opportunities for group presentations works well with first-year students. I tend to rely on written responses at other levels.

The structure illustrated in Figure 6 has been used successfully to teach introductory economics to single and joint honours economics students and non-specialists at the University of Ulster. All students undertaking PBL are asked to complete a questionnaire giving their views on their PBL experiences. A sample of both the positive and negative views and perceptions of Ulster students experiencing the partial system outlined above is provided in Figure 7.

Student perceptions of a partial PBL environment

All the students were in their first year, taking the same introductory economics module. The part-time students were employed in the public sector and were registered on a public sector

studies programme. All students completed the UK housing task illustrated in section 3 above. The dominant feature of the positive comments (1 and 3–8, for example) is the synergy that can be generated when students work within small teams in a problem-solving context. The benefits that arise from regular student–student interaction cannot be overestimated, not only in terms of the sharing of ideas, but also in terms of helping to raise confidence (12 and 13) and helping students establish a rapport with their peers – valuable attributes in the case of first-year students. That the experience tends to be enjoyable, relevant and interesting (on the whole), despite the hard work, is suggested by comments 2, 11–13 and 15.

The role of facilitators is crucial in identifying potential problems before they impact upon the process. Team members who do not participate need to be identified earlier rather than later (negative comments at 7 and 14). Despite the negative perception at (10), facilitators are asked to invite questions/queries from students on a regular basis. In addition, students are encouraged to contact tutors via e-mail whenever necessary. Facilitators must also ensure that task leaders keep the discussion going and that all team members contribute (see the negative comment at 8). Poor facilitating can exert a negative influence on the PBL process.

Overall, however, these comments show that the students did actively participate in the learning environment, sharing ideas and helping peers (or receiving help). All this is in sharp contrast to the TLS environment it replaced. The rationale for introducing partial PBL to teach introductory economics at the University of Ulster is discussed in more detail in Forsythe (2002).

5.3 Setting up a full-format PBL environment

Although partial PBL is a valuable experience, the full-format PBL environment is more satisfying for the teacher and students. The reader who has successfully experimented with PBL should aim for the full format. The absence of the lecture removes a constraining feature on the focus and organisation of the problem-based learning environment. PBL is particularly suited to final honours teaching, where the potential for generating focused teamwork is greatly enhanced. Group meetings follow the same procedures as under the partial system, except that groups now meet for 2 hours per week rather than 1 hour. It is also possible to require a more demanding response from students: in the cases described below, students were asked to prepare a written group report of between 1500 and 2000 words in response to each task.

Two examples are discussed in this section, both based on actual teaching experiences with level 3 modules. In both cases, 3 contact hours are provided (giving a 2-hour lecture and a 1-hour seminar under the TLS system). In the first example there are only 15-20 students taking the module, and thus 2–3 PBL groups can be formed. In the second, more demanding example, there are 9–10 PBL groups. The perceptions of students who have experienced a full-format environment are also provided below

The system depicted in Figure 8 generates an accumulated workload that exerts significant time and work pressure on students – this, one might argue, simulates the real-world working environment. Under this system a much more subtle understanding and development of group dynamics can be developed in students. These are skills that are valued highly by employers. In many instances, students have reported this outcome following job interviews undertaken after completing the module.

In the system illustrated in Figure 8, each PBL group follows the same structure. This organisation assumes that there are seven tasks (this can be varied), a one-week research period and written responses to each task. This seven-task system imposes a hard working regime on students. However, a number of 'escape routes' are possible if it is felt that students are under too much pressure. First, the system illustrated does not use the third hour timetabled each week. This can be used to provide additional time for PBL activities, including longer group discussions or quite separate activities. In my own case this hour is used as a teacher-led weekly

Key: E = BA (Economics); LE = BA (Law and Economics); EG = BA (Economics and Government); PT = part-time non-specialist (mature) student (1) 'Each individual contributed different information. Each student learnt from each other. Only at the beginning was it negative. Students found it difficult to converse because we were new – overall no real negative features.' [EG] 'I had never encountered economics as a subject before. I was dreading the (2) subject and did not want to do it. However, I'm glad I did and found it interesting. I now see the advantages of having done the module.' [PT] (3) 'It gave you the opportunity to hear ideas and interpretations on a particular topic from fellow students rather than just from the lecture.' 'It was hard at the start to interact with other pupils considering you had just met them.' (4) + 'Everyone worked well together and everyone got a chance to play a part with the rotation of leader and recorder.' [LE] 'Everyone participated. Lots of ideas were gained.' [LE] (5) (6) 'Got to hear other opinions.' 'It was embarrassing if you did not fully understand the topic and were therefore unable to contribute.' 'It made you research different topics, thereby getting a better insight into the **(7)** topics.' 'If somebody didn't research their allocated task the whole group lost out.' (8) + 'A small group meant everyone had a chance to contribute.' 'Group leader needs to keep the group focused.' [PT] 'Group input allowed students to reduce their own personal weakness on a (9) particular topic.' [PT] (10) + 'I was able to relate the theory to real-life situations through the topics discussed and researched.' 'There was less opportunity for individuals to ask questions and this could be a problem (not for me as I had done A-level economics).' (11) + 'It made the subject more interesting. You were actually getting involved and discussing it rather than listening to someone else discussing it.' [E] 'You had to concentrate all the time (no hiding in the crowd). You had influence (12) +working in a small group; it was easier to ask questions outside of large lecture if you wanted to and got more out of tutorials as a result.' [EG] (13) +'It helped you think about topics without losing interest as much as in a normal tutorial.' [E] (14) + 'Raised confidence by working in small group and got to know people I would not talk to otherwise.' People not turning up and this created problems for others.' [EG] (15) +[Most common positive comments] 'Helped understand topics better by use of real world examples and made to use the internet etc.' 'Work sharing; got to know other people.' 'Hear other people's views.'

Figure 7 Views of first-year students taking Introductory Economics module at the University of Ulster within a partial PBL environment: positive (+) and negative (-) comments

'This was interesting team work.'

'Enhanced skills involved with the group.'

Weeks 1-6	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
1st hour	Form		Feedback 1	Feedback 2	Feedback 3	Feedback 4
2nd hour	groups	Task 1	Task 2	Task 3	Task 4	Task 5
	V			S-report 1	S-report 2	S-report 3
					Assess-T1	Assess-T2
						Assess-P1
						V
						Record 1
Weeks 7-12	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
1st hour	Feedback 5	Feedback 6	Feedback 7			
2nd hour	Task 6	Task 7				
	S-report 4	S-report 5	S-report 6	S-report 7		
	Assess-T3	Assess-T4	Assess-T5	Assess-T6	Assess-T7	
	Assess-P2	Assess-P3	Assess-P4	Assess-P5	Assess-P6	Assess-P7
	+		\			\
	Record 2	Record 3	Record 4	Record 5	Record 6	Record 7

Notes:

- 1. The first hour is used for feedback meetings and the second hour is used for the group's first meeting to discuss a new task.
- 2. Task = new task (first PBL meeting); Feedback = second PBL meeting; S-report = submission of written report; Assess-T = teacher feedback and total assessment marks awarded for group report; Assess-P = peer-agreed distribution of teacher marks within group; Record = recording of individual summative marks following Assess-P.
- 3. Assess-T, Assess-P and S-report can be provided during the first or second hourly meeting of PBL groups.
- 4. If the timetable has provided one 2-hour lecture period, the first and feedback meetings may be back-to-back over the 2 hours, or the third 'seminar' hour may be used along with one of the original lecture hours to separate the two meetings.

Figure 8 12-week final honours module using full PBL format

'journal-shop'. Each week one journal article is selected to demonstrate the methodology it uses to address a particular issue in labour economics. Secondly, there are 7–9 unused hours (at the start and end of the teaching period) which can be used for mini-lectures, workshop activity, revision or further PBL time. Finally, the teacher can decide to set only five or six tasks, giving more time to complete each task.

Coping with large numbers in a full-format PBL environment

Accommodating a large number of PBL discussion groups can sometimes be difficult when one has been allocated resources that are more suited to traditional teacher-led, large group lectures. These circumstances require careful planning of resource usage before attempting to set up a full-format PBL environment. Figure 9 illustrates one solution the author adopted when faced with this particular problem.

The module was a final-year economics option taken by 40 full-time and 26 part-time business studies students. All full-time students were timetabled for one 2-hour evening lecture and a 1-hour tutorial per week over a 12-week semester. Two full-time tutorials were provided,

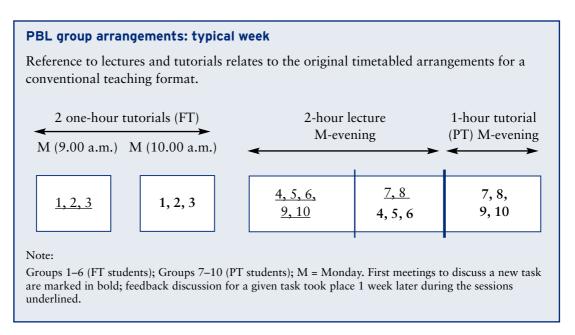


Figure 9 PBL structure for modules with a large number of PBL groups

comprising 20 students each, which were scheduled on the same day as the lecture (see Figure 9). The part-time students were also timetabled for 3 hours' formal contact per week, incorporating the 2-hour evening lecture (from 5.30 to 7.30 p.m.), which was also attended by the FT students, followed (after a 30-minute break) by a 1-hour tutorial that took place within the lecture room. The part-timers arrived at the lecture after working a full day. The FT tutorial rooms had a seating capacity of 24 and the lecture theatre could seat 150 students.

Given large tutorial classes, varying student backgrounds and a long evening lecture (with full-time students having attended classes from 9 a.m. and part-time students having worked a full day), the difficulties posed by a rigid TLS environment cannot be overestimated. Prior to adopting a full-format PBL environment, regardless of class preparation and presentation, student motivation during a conventional lecture was difficult to maintain throughout the allocated time. This unsatisfactory outcome had a negative knock-on effect in the part-time tutorials.

After careful consideration of how to use the available resources, six FT PBL groups and four PT groups were created. It was decided that PBL groups required only 2 hours weekly and not the 3 hours originally allocated. The management of available resources meant having PBL groups meet at different times, but always working within the original hours allocated on student timetables. The PBL structure and group procedures were the same as those depicted in Figure 8, including the submission and assessment of written responses to the tasks set (although only six rather than seven tasks were set).

Although the tutor attends all sessions, students only attend for 2 hours per week. Most groups have back-to-back meetings (only groups 9 and 10 had a 1-hour gap between meetings). Three FT groups only attend the Monday morning sessions, while the remaining three FT groups attended the evening sessions only. Since, at most, only half the students attended the lecture theatre at the same time, there was ample space for individual groups to conduct their business (albeit the seating arrangement was not suited to group activity). Overall, students favoured the new arrangements and were able to work fairly intensely during group meetings. Interestingly, in the selection of final examination questions, where total freedom of choice reigned (unlike the weekly tasks), the business students did not avoid the more analytically demanding topics.

Student perceptions of a full-format PBL environment

The comments in Figure 10 were provided by final honours students taking an optional module in labour economics. The comments have been grouped according to key aspects associated with small-group activity. It is important to note that students were not prompted to provide comments corresponding to these headings. The comments were only grouped after the views had been received.

A number of perceptions are dominant. The full-format PBL experience is no easy option and requires hard work throughout the teaching period (this is the main thrust of the negative comments, 39–41 and 45). The synergy generated within final-year PBL groups is a particularly rewarding experience for the teacher as well as for students. The comments under 'group dynamics' (1–9) and elsewhere convey an extremely healthy, relaxed and enjoyable atmosphere, yet the work rate progresses, as evidenced by the comments under 'benefits of PBL' (14–30) and 'skills developed' (31–38). Although the 'free-rider' problem tends not to be an issue with final honours students (13), I was impressed that when it did surface (10–12), team members resolved the issue without involving the facilitator. The externality effect of PBL, whereby non-PBL modules benefit from the skills acquired by students on PBL modules, is also noted (21). It is, of course, important to be aware that some students cannot adjust to a PBL environment, and prefer a conventional lecture-based approach (43).

Overall, the views of final honours students tend to be strongly supportive of the PBL approach to teaching. It is particularly pleasing to have students themselves admit that they have developed key subject-specific and general skills on the module (31–38, 17, 20 and 21, for example). While a teacher may presume that appropriate skill development has occurred, one can never be sure this has been the student experience. Although designing and maintaining a full-format PBL environment is hard work for the teacher, one senses that one is going in the right direction and doing the right thing.

Team dynamics

- (1) 'Everybody was willing to put in a lot of effort and wanted to do well in the set tasks. At the beginning we established a routine of how to do the tasks and it worked very smoothly every week.'
- (2) 'Everyone pulled their weight. If people were going to be absent, they let the other team members know and prepared their work in advance.'
- (3) 'Everyone was motivated to get as much information as they could for the group. Nobody wanted to let the team down.'
- (4) 'Everyone in the group participated and each did their part. We all learnt from each other as everyone submitted different ideas and information, and so we were able to cover a lot of ground in each topic.'
- (5) 'There was a relaxed attitude, so people felt they could speak out and give an opinion. Everyone was willing to research as none of us knew anything about the topic.'
- (6) 'Everyone worked very well together, it proved an enjoyable experience for everyone involved.'
- (7) 'Group members could rely on each other and were prepared to meet outside class times to get things done well.'
- (8) 'Everyone shared information. There was a high degree of trust.'
- (9) 'Everyone exchanged contact numbers and so we had support if needed.'

Coping with free-riders

- (10) 'I don't feel that we had any free-riders. We did have teething problems initially, but we discussed them as a group and were able to improve the way we worked as a team.'
- (11) 'We confronted the person involved to try and understand and discover what problems he was facing.'
- (12) 'They were confronted and asked to explain themselves. The situation was resolved by listening to their problems and then helping them to overcome these problems.'
- (13) 'We didn't have any free-riders.' [This was the response of 92 per cent of PBL students.]

Figure 10 Students' evaluations of full-format problem-based learning (Continued opposite)

The benefits of PBL

- (14) 'It gave me a chance to meet new people. Also to see how different people take different approaches to the one question.'
- (15) 'Confidence, shared information, different opinions.'
- (16) 'I learnt where to find various sources of information. I also learnt how to participate in a group and work within a team.'
- (17) 'The information gathered was up-to-date. It was easier to digest and remember information obtained this way as opposed to reading lecture notes. The group was able to cover a wider scope when looking for information than one person working alone.'
- (18) 'Better than sitting in a lecture. We learnt more because we had to find the information ourselves. We also became much more aware of information sources.'
- (19) 'Each team member had different skills to bring to task discussions and I picked up very valuable information from each of them.'
- (20) 'Merging individual views into a joint document was an excellent learning process.'
- (21) 'The problem-solving skills I developed on this module will help me study my other modules next semester.'
- (22) 'I learnt more about the subject researching it myself rather than being lectured.'
- (23) 'Apart from the social aspect of meeting new people and having a bit of "craic", it was a very valuable experience working in the group. I am a quiet person and group work made me provide an input to team effect.'
- (24) 'I was shown by another group member how to access journals etc. and I experienced a wide range of skills.'
- (25) 'It gave me experience in researching data sources. This was an area in which I had little experience. It also helped me develop a professional approach to tasks.'
- (26) 'Given a lot of responsibility introduced me to independent learning.'
- (27) 'Group morale was high. Knowledge gained was more extensive and better than lectures.'
- (28) 'The fact that the majority of people did the work meant it was easier to learn the material.'
- (29) 'It benefited my organisational and interpersonal skills. Also my diplomacy was tested with certain members of the group.'
- (30) 'It forced us to do the research ourselves.'

What skills do you believe you developed?

- (31) 'Research methods, communication skills, leadership, selection of quality data from a vast range of data.'
- (32) 'The ability to select relevant data and dispose of rest.'
- (33) 'Communication, reporting, negotiation, data selection, leadership.'
- (34) 'Team working, research methods. I also gained self-confidence with this method.'
- (35) 'Time management, meeting deadlines, interpersonal skills.'
- (36) 'Delegating, researching, organising and summarising issues (through the written response part of the set task).'
- (37) 'More in-depth research skills and applying data and economic models to real-world situations.'
- (38) 'I feel that this method of teaching developed my problem-solving skills.'

Negative aspects – not all students like active learning! Also, some students who enjoyed the PBL experience overall had reservations with certain aspects.

- (39) 'It put us under a lot of pressure to complete the work on time. I did not enjoy it at all.'
- (40) 'Meeting outside of scheduled classes.'
- (41) 'Too much hard work every week the pressure did not subside.'
- (42) 'You had to depend on others for vital information, and you have to trust their input to the process.'
- (43) 'I would have preferred more lecture-based teaching.'
- (44) 'On occasions we all wanted to be leader which led to confusion.'
- (45) 'It was quite time consuming. I spent a lot of extra time researching and meeting up with other members of the group outside of class hours.'

Figure 10 Students' evaluations of full-format problem-based learning (Continued)

6 Where next?

6.1 Suggested reading

Boud, D. and Feletti, G. (eds) (1997) The Challenge of Problem-based Learning, 2nd edn, Kogan Page, London.

Ottewill, R. and Jennings, P. (1998) 'Open learning versus lecturing', in R. Milter, J. Stinson and W. Gijselaers (eds), *Educational Innovation in Economics and Business* (EDINEB), vol. III, Kluwer Academic Publishers, Dordrecht (Netherlands), London, Boston. Six volumes have been published by Kluwer in this EDINEB series, each containing a section devoted to PBL. See also EDINEB and University of Maastricht internet sources below.

Woods, D. (1996) *Problem-based Learning: Helping Your Students Gain the Most from PBL*, originally published in 1994 by McMaster University Bookstore, Ontario. This 3rd edition, March 1996, is available online (including resources pack) – see below. An excellent and practical guide to all aspects relating to the implementation of PBL.

6.2 Websites

There are hundreds of PBL-related internet sources. One can easily trace the development of PBL from its initial use in the mid-1960s to teach medicine at McMaster University, Ontario, to subsequent applications in general health care, engineering and sciences, business, social sciences and, more recently, the humanities. The purpose here is to direct interested readers to a few particularly good sites in terms of the PBL content and the internet links provided. At present, relatively few internet sources on economics-related PBL applications are available, but this is likely to change during the next 2–3 years and regular monitoring of the internet is recommended.

Internet sites relating to PBL generally

www.shu.ac.uk/services/lti/topics/problem*

Sheffield Hallam University, Learning and Teaching Institute. Provides a small number of excellently chosen links to some of the best PBL sites worldwide. The 'deliberations problem-based learning' page links to the Woods (1996) reference noted above and other excellent sources.

* In case some of the links are lost/withdrawn from this site, the key sites that can be accessed include:

Hong Kong Polytechnic University:

http://158.132.100.221/INET_EDU.folder/InetResources.folder/PBLresources.htm

London Guildhall University: www.lgu.ac.uk/deliberations/pbl

Monash University, Australia: www.cleo.eng.Monash.edu.au/teaching

Samford University, USA: www.samford.edu/pbl

University of Delaware, USA: www.udel.edu/pbl

University of Newcastle, Australia: www.newcastle.edu.au/centre/problarc/welcome.htm (the Problem Based Learning Assessment and Research Centre, PROBLARC).

www.hss.coventry.ac.uk/pbl

A problem-based learning website commissioned by the LTSN Generic Centre. Contains useful material and provides excellent links. Contains material relating to assessment of PBL.

www.ntlf.com

The National Teaching and Learning Forum (USA). Contains downloadable articles and journal abstracts. Excellent links are provided.

www.hebes.mdx.ac.uk/teaching/research/pepbl

School of Health, Biological and Environmental Sciences, University of Middlesex, Project on Effectiveness of Problem-Based Learning (PEPBL). PEPBL is an ESRC (Teaching and Learning) funded project relating to both PBL generally and its use in health-care education. PBL links also provided.

Internet sites relating to PBL and economics

www.economics.ltsn.ac.uk/advice

The primary source within the UK. It is a growing site, containing a few economics-related case studies and links to more general PBL sites.

www.pbl.uci.edu/winter2000/winter2000.html

The Problem-Based Learning Faculty Institute, University of California, Irvine, provides a survey of economics students' views on PBL experiences (student responses are very similar to those contained in section 5). This site also provides some examples of economics-related PBL tasks and excellent links to other general PBL sites.

www.unimaas.nl/pbl

The University of Maastricht is probably the leading centre for PBL in Europe. All programmes within the Faculty of Economics and Business Administration are organised on a PBL format. The Faculty regularly runs residential courses and workshops on PBL. A number of Faculty staff are founding members of EDINEB (which can also be accessed from this site).

Notes

- At the University of Ulster, for example, introductory economics is taught on a wide range of programmes, including business studies, accounting, engineering, building, sports studies and health sciences.
- Within the UK, student perceptions that economics is technically difficult, abstract and boring are noted in Abbott and Williams (1998), Economist (1997), Financial Times (1995a, 1995b) and Times (1995). Cohn and Cohn (1994) discuss the difficulty posed by the graphical method of economics.
- ³ In a TLS environment, lectures facilitate teacher-led information while seminars provide an opportunity (in theory at least) for teacher-student and student-student interaction.
- ⁴ Interestingly, it is suggested in Becker and Watts (1996) and Becker (1997) that teaching methods dominated by traditional 'chalk and talk' lectures with rare use of small-group interactive teaching methods may be a contributing factor in causing the decline in applications for single-discipline economics in the USA.
- The terms 'partial' and 'full-format' to describe different PBL environments are the author's own. Under 'full-format' PBL there is provision for the occasional mini-lecture if required (see section 5).
- ⁶ For an excellent detailed discussion of the role of facilitator, see Woods (1996), ch.2, 'On being a coach/facilitator' at: http://chemeng.mcmaster.ca/pbl/pbl.htm
- 7 Thus PBL is less likely to generate 'redundant' questions that are avoided by students in the final examination.
- ⁸ These results are consistent with those cited by Longuevan (2000) when using PBL to teach economics at University of California, Irvine (at: www.pbl.uci.edu/winter2000/ss10csurvey.html).
- ⁹ After accessing Bized at www.bized.ac.uk, select 'learning materials' followed by 'economics'. This site contains useful level 1 material on a range of topics, including market failure, costs and minimum wages.
- The terms 'partial' and 'full-format' to describe different PBL environments are the author's own.

References

Abbott, A. and Williams, R. (1998) 'Recent trends in enrolments for UK economics degrees', discussion paper, Economics Division, Sunderland Business School, University of Sunderland, May 1998. This paper was included as a supplementary item at the Royal Economic Society Conference of Heads of University Departments of Economics (CHUDE), University of Nottingham, 1999.

Albanese, M. and Mitchell, S. (1993) 'Problem-based learning: a review of literature on its outcomes and implementation issues', *Academic Medicine*, vol. 68, pp. 52–81.

Barrows, H. (1986) 'A taxonomy of problem-based learning methods', *Medical Education*, vol. 20, pp. 481–6.

Becker, W. (1997) 'Teaching economics to undergraduates', *Journal of Economic Literature*, vol. 35, pp. 1347–73.

Becker, W. and Watts, M. (1996) 'Chalk and talk: a national survey on teaching undergraduate economics', *American Economic Review*, vol. 86, no.2, Papers and Proceedings, pp. 448–53.

Bouhuijs, P. and Gijselaers, W. (1993) 'Course construction in problem-based learning', in P. Bouhuijs and H. Schmidt (eds), *Problem-based Learning as an Educational Strategy*, Network Publications, Maastricht.

Cohn, E. and Cohn, S. (1994) 'Graphs and learning in principles of economics', *American Economic Review*, Papers and Proceedings, vol. 84, no. 2, pp. 197–200.

Dolmans, D., Gijselaers, W., Schmidt, H. and van der Meer, S. (1993) 'Content coverage in a problem-based curriculum: studies on the effectiveness of problems', *Academic Medicine*, vol. 68, no. 3, pp. 207–13.

Economist (1997) 'The puzzling failure of economics', The Economist, 23 August.

Financial Times (1995a) 'Decay of the dismal science', Financial Times, 28 March.

Financial Times (1995b) 'Pupils abandon dismal science', Financial Times, 20 March.

Forsythe, F. (2002) 'The role of problem-based learning and information technology in a spoon-fed undergraduate environment', in T. Johannessen, A. Pedersen, & K. Petersen, (eds), *Educational Innovation in Economics and Business*, Vol. VI, Kluwer Academic Publishers, Amsterdam.

Gibbs, G. (1992) *Improving the Quality of Student Learning*, Technical and Educational Services Ltd, Bristol.

HEFCE (1999) *Performance Indicators in Higher Education Institutions*, Higher Education Funding Council for England (reference: Guide 99/67 available at www.hefce.ac.uk/pubs).

Longuevan, C. (2000) 'Using PBL to teach economics at University of California, Irvine', at: www.pbl.uci.edu/winter2000/ss10csurvey.html.

Savin-Baden, M. (2002) 'Assessment in problem-based learning', the LTSN Generic Centre at: www.hss.coventry.ac.uk/pbl/resources.

Sloman, J. (2000) Economics, 4th edn, Pearson Education, London.

Thomas, J. (2000), *A review of research on project-based learning*, The Autodesk Foundation, San Rafael, California at: www.autodesk.com.

Times (1995) 'A-level economics falls from favour', The Times, 27 March.

van den Bossche, P., Gijbels, D. and Dochy, F. (2000) 'Does problem-based learning educate problem-solvers? A meta-analysis on the effects of problem-based learning', paper presented at 7th EDINEB conference, Newport Beach, USA, 21–3 June (forthcoming in *Learning and Instruction*).

van den Bossche, P., Segers, M., Gijbels, D. and Dochy, F. (2001) 'Effects of problem-based learning in business education: a comparison between a PBL and a conventional approach', paper presented at the 8th EDINEB conference, Nice, France, 20–2 June (forthcoming in R. Ottewill *et al.* (eds), *Educational Innovation in Economics and Business*, Vol. VIII, Kluwer Academic Publishers, Dordrecht, Netherlands).

Vernon, D. and Blake, R. (1993) 'Does problem-based learning work? A meta-analysis of evaluative research', *Academic Medicine*, vol. 68, pp. 550–63.

Woods, D. (1996) *Problem-based Learning: Helping Your Students Gain the Most from PBL*, originally published in 1994 by McMaster University Bookstore, Ontario. This 3rd edition, March 1996, is available online at: http://chemeng.mcmaster.ca/pbl/pbl.htm.