

The Surrey list for Economics (Lee and Burden, 2007: Table 1)

| CHARACTERISTICS OF A TOP ECONOMICS GRADUATE | |
|---|---|
| STAFF VIEW | STUDENT VIEW |
| <p>INTEREST</p> <ul style="list-style-type: none"> • In economics and the subject as it is now (ie the formal/mathematical presentation of issues) • In the world around them • In what motivates people <p>SKILL</p> <ul style="list-style-type: none"> • To master mathematical skills/to cope with the maths and the statistics/to translate economic theory into a mathematical format • Communication skills: ability to communicate clearly and succinctly • Analytical skills • To work hard/to a regular pattern • Problem solving skills <p>CONCEPTUAL UNDERSTANDING</p> <ul style="list-style-type: none"> • Tolerance of ambiguity • A good understanding of the concepts and procedures of hypothesis testing • Some capacity for economic thinking • To distinguish between central and peripheral issues (to distinguish the wood from the trees) <p>(cf Marking Criteria: broad knowledge, ability to focus, analyse, evaluate and synthesise and to put into context.)</p> | <p>ACTIVE INTEREST</p> <ul style="list-style-type: none"> • Clear, deep and profound understanding of subject • Ability to apply knowledge • Knowledgeable. Up to date with current issues • Interested in topic <p>APPLICATION</p> <ul style="list-style-type: none"> • Logical • Accurate and understanding • Organised • Analytical, Competent Intelligent. Good maths <p>DETERMINED</p> <ul style="list-style-type: none"> • Motivated, Enthusiastic • Determined, Challenging • Committed • Persistent <p>SELF CONFIDENT</p> <ul style="list-style-type: none"> • Articulate, Good personality, Argumentative • Shows initiative • Good looking |
| <p><i>Results of an email survey of Economics Academic Staff University of Surrey 2006</i></p> | <p><i>Students' beliefs about what characteristics staff are looking for in a top economics graduate</i></p> |

The general Business/Management benchmarking statement
(<http://www.qaa.ac.uk/academicinfrastructure/benchmark/honours/business.asp#6>)

Top graduates:

- Have comprehensive knowledge and understanding across a wide range, and in depth, of business and management areas and the complex relationships among these, their application and their importance in an integrated framework.
- Consistently demonstrate excellence in area specific skills and intellectual skills.
- Are self-aware and have a strong interpersonal focus together with the capability to operate effectively in a variety of team roles including leadership.
- Have a view of business and management derived from a wide variety of learning sources including independent study, reflection, group activities and guided learning.
- Are distinguished from the modal category by their additional creativity and adaptability. They bring originality, insight and superior critical and reflective abilities to bear upon their knowledge, and have the capability to evaluate and integrate theory and practice in a comprehensive range of situations.